



Graduate Students' Association



# SPONSORSHIP PROPOSAL

The **GSA Awards Gala** is an annual celebration dedicated to recognizing the *exceptional* achievements and contributions of graduate students at the University of Saskatchewan. The event brings together students, faculty, and community partners for an evening that highlights excellence in **research, leadership, service, and innovation**, while *fostering a strong* sense of community within the graduate student body

## PRESENTED BY:

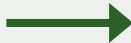
Sunny Bui, PhD Student, MSc

VP External  
Graduate Students' Association

## GSA COMMONS

1337 College Dr. Saskatoon, SK,  
Canada

# ABOUT US



The Graduate Students' Association (GSA) at the University of Saskatchewan is a registered non-profit organization that represents and supports over 4,000 graduate students across all disciplines. The GSA advocates for students' academic, professional, and social interests while fostering community through events, workshops, and initiatives that enhance the graduate experience.

## BOARD MEMBERS

**2026**



**PALASH ROY**  
President



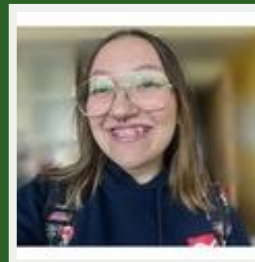
**LINDSAY CARLSON**  
VP Finance



**MANDELA ALEMA**  
VP Academics



**Sunny Bui**  
VP External



**LAILA VALIA**  
VP Indigenous



**2026**

# SPONSORSHIP LEVELS

## 1. PLATINUM SPONSOR

*Contribution: \$15,000+*

**Benefits:**

- Exclusive title sponsorship
- Prominent logo placement on all promotional materials
- Opportunity to deliver a speech during the event.
- 10 VIP tickets with reserved seating.
- Inclusion of burbs and logo in monthly Newsletter
- Logo on official pictures & social media

## 3. SILVER SPONSOR

*Contribution: \$5,000 - \$9,999*

**Benefits:**

- Logo displayed on event materials
- 4 VIP tickets to the event.
- Quarter-page advertisement in the event program booklet.
- Social media posts logo

## 2. GOLD SPONSOR

*Contribution: \$10,000-\$14,999*

**Benefits:**

- Logo placement on promotional materials
- Acknowledgment during opening and closing ceremonies.
- 6 VIP tickets with reserved seating.
- Inclusion of burbs and logo in monthly Newsletter
- Social media posts logo

## 4. BRONZE SPONSOR

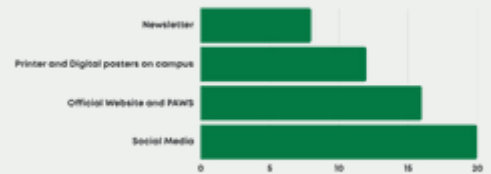
*Contribution: \$1,000 - \$4,999*

**Benefits:**

- Logo included on the event website and sponsor appreciation wall.
- 2 VIP tickets to the event.
- Social media posts logo

2026

# EVENT PROMOTION CHANNELS



Your brand will be featured across multiple official GSA and university communication platforms, ensuring broad and meaningful exposure:

**Newsletter Distribution:** Sent directly to all faculty members, students, and university staff, reaching the entire campus community.

**Campus Screens:** Displayed on digital screens across the university, ensuring visibility in high-traffic areas.

**Official Website:** Sponsor logos and acknowledgments featured on the GSA Events official website, linked directly to your organization.

**Social Media Platforms:** Promotion across GSA's active social media channels, including Instagram, Facebook, X (Twitter), YouTube, and LinkedIn, engaging both current students and alumni audiences.

Together, these channels provide comprehensive, multi-platform visibility and align your organization with one of the university's most active and engaged student communities.



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# BUDGET ESTIMATES



TCU Place

| Description                                               | Price             |
|-----------------------------------------------------------|-------------------|
| Dinner, Desert & Food Services                            | \$15,000          |
| Awards, Honoraria & Gifts                                 | \$10,000          |
| Audiovisual & Technician Services                         | \$6,000           |
| Event Booking & Space                                     | \$3,000           |
| Photography & Entertainment                               | \$3,000           |
| Recognition of and celebrating<br>uSask Graduate Students | PRICELESS         |
| <b>Total</b>                                              | <b>C\$37, 000</b> |



**2026**

# EVENT DETAILS



**Saturday April 25th**



**6PM**



**TCU Place**

The **2026 GSA Awards Gala** will be an evening of *celebration, recognition, and community* at the University of Saskatchewan. The event will feature **live entertainment**, remarks from **indigenous leaders**, distinguished university leadership and messages from senior representatives from municipal, provincial, and federal government.

Some notable guests include:

**Dr. Vince Bruni-Bossio (President),**  
**Dr. Patti McDougall (Provost & Vice-President Academic),**  
**Dr. Marjorie Delbaere (Vice-Provost Students & Learning),**  
**Dr. Debby Burshtyn (Dean of the CGPS)**  
**Dr. Angela Jaime (Vice-Provost, Indigenous Engagement).**

Following opening remarks, guests will enjoy a **buffet dinner** and an **awards presentation** recognizing the *outstanding* achievements of graduate students across research, leadership, service, and innovation. The evening will also *celebrate* faculty members who demonstrate **exceptional mentorship, supervision, and dedication** to *supporting* graduate student **SUCCESS**.

# 2026



## SPONSORSHIP PROPOSAL 2026

# THANK YOU!

Each year, we strive to **enhance** the experience of graduate students at the University of Saskatchewan by fostering *opportunities for recognition, community, and professional growth*. The **GSA Awards Gala is a cornerstone event** that celebrates the outstanding contributions and impact of graduate students across research, leadership, service, and innovation.

Thank you for taking the time to review this sponsorship package and for *considering supporting* the **2026 GSA Awards Gala**. Your partnership helps *make this event possible* and contributes to recognizing and uplifting the graduate student community at the University of Saskatchewan!



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